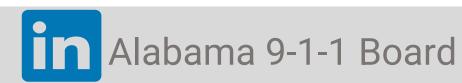
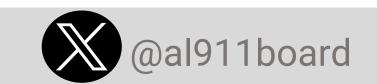


September 10, 2024 Talk About It Tuesday!







01 Our Team

02 Training & ABC

03 Rapid SOS

04 Reminders

05 Questions







# Our Team

(334) 440-7911



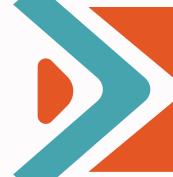
Leah Missildine
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Program Coordinator
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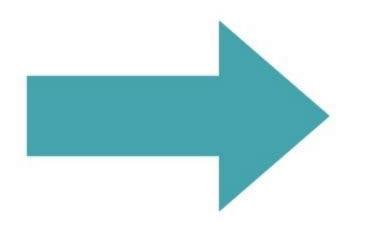


# Are YOU one of the

44 PSAPS

who haven't joined the ABC app?





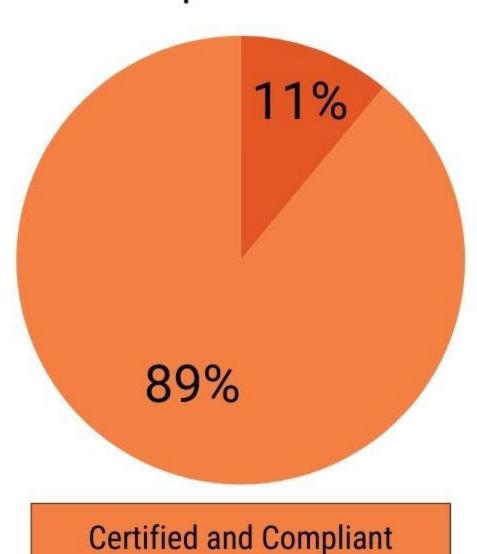


17

Of the 1,622 PSTs, 170 require only Reciprocity to meet compliance standards.







Lack Reciprocity only

ONLY need

to become compliant!







FREE TO ATTEND
FOR PUBLIC SAFETY
PERSONNEL,
FIRST RESPONDERS,
AND GOV'T EMPLOYEES

# Bridging Generational Gaps: Service, Retention, and Leadership

### SEPT 16, 2024

231 Montgomery St. Montgomery, AL

TROY MONTGOMERY WHITLEY HALL



Kristin Scroggin
Founder, GENwhy Communications

### SEPT 17, 2024

2513 7th St. Tuscaloosa, AL

### TUSCALOOSA COUNTY COURTHOUSE ANNEX

Step into the genWHY experience, where we're rewriting the playbook on generational diversity and communication. Join us for immersive training that fosters understanding across generations, reshaping your organization's narrative for lasting success.

# ALABAMA 911 BOARD

# RESOURCE ROOM

Whether you have questions, suggestions, need direction, or simply want a one-on-one conversation, come connect with us and let us support you where you need it most.



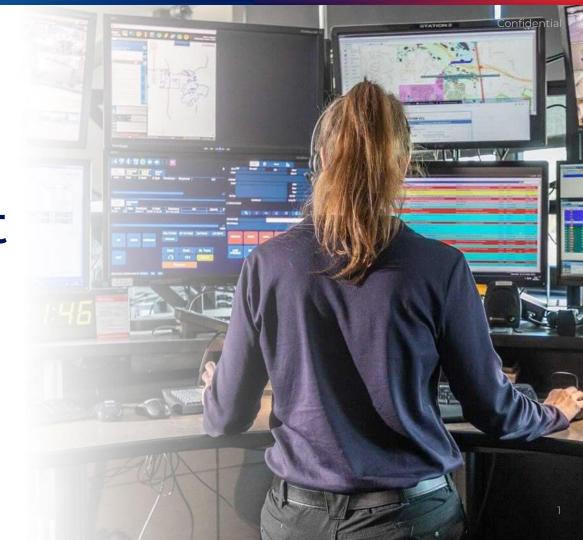






### Talk About it Tuesday Welcome

9/10/24



### Today's Agenda

- Estimated Floor Level
- Agency Share and Chat
- Multi-Agency Routing
- Norfolk Southern

### Training@RapidSOS.com

### **Introductions**

### **Leslie Whitham**



### **Lea Harms**



### Estimated Floor Level (Z-Axis) Location Information

### The Z-Axis Challenge

Normally, altitude data for caller location is expressed in meters – either via orthometric height or a Height Above Elevation.

### Terrain and Floor levels

Altitude data isn't easily actionable by call takers, because the same altitude measurement could represent vastly different estimated floor levels, depending on a building's location and the terrain it sits upon.

### RapidSOS and GeoComm

The Estimated
Floor Levels
feature uses
Geocomm's
service to convert
that altitude
reading into more
actionable
information for
ECC personnel.

# 9-1-1 was built on **Voice**

and it's colliding with a shift in society and in the market toward **Data**.



By 2027, IoT-initiated 911 calls will surpass human-initiated calls.

Telecommunicators are **caught in the middle** of this shift.

### How does RapidSOS UNITE help?

21,000+ fragmented response systems now united on one intelligent safety platform for NG911 data.

- Develop and deploy a suite of offerings that meet the data-needs of ECC
- Integrated into 4,400+ public safety software systems
- Location information and more



### **UNITE Core Modules**

	Scope	Highlighted Features
Call Data	View and map all 911 calls to your agency, including estimated floor level; Redundant pathway even in a 911 network outage	<ul><li>Device-Based, Est. Floor Level &amp; ALI Location</li><li>Redundant pathway if voice fails</li></ul>
Text Data	Reach out to callers via embedded SMS capabilities	<ul><li>Send Outbound SMS</li><li>Request User's Location via SMS</li></ul>
Video Data	Seamlessly access video from callers and partners, while maintaining necessary controls for access	<ul><li>Request Video via SMS</li><li>Inline Video with Blur Controls</li></ul>
Sensor Data	Instantly deliver rich data without needing a call	<ul><li>Digital Alerts</li><li>Multi-Agency Routing</li></ul>
Mapping Data	Visualize data in Google Maps-based experience	<ul><li>Google Maps</li><li>Google Street View</li></ul>
Tools and Administration	Configure access and settings for your agency	<ul><li>Role-Based Access Control</li><li>Training Center</li></ul>
RapidSOS Partner Data	Gain context from industry-leading platform connected to more than 540 million devices	

### **Estimated Floor Level**

What is Estimated Floor Level?

How does Estimated Floor Level work? How to use Estimated Floor Level in your ECC.

Estimated Floor Level is a feature within RapidSOS UNITE designed to provide first responders with more precise location information during emergencies, specifically in multi-story buildings.

The technology uses a combination of barometric pressure sensors, Wi-Fi signals, GPS data, and other inputs from modern smartphones and connected devices to estimate the altitude or vertical position of a device within a building.

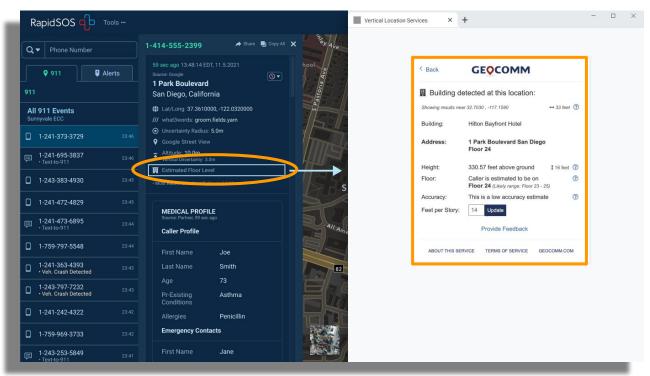
Whether it's a medical emergency, fire, or security incident, Estimated Floor Level can guide responders directly to the correct floor, significantly improving the efficiency and effectiveness of the response.

### **Training Plan**

This training for
Agents (ECC
end-users) will outline
the following:

- How to access Estimated Floor Level information
- Understanding the Estimated Floor Level data
- How Estimated Floor Level works
- Using Estimated Floor Level location information
- FAQs about Estimated Floor Level

### **Accessing Estimated Floor Level**



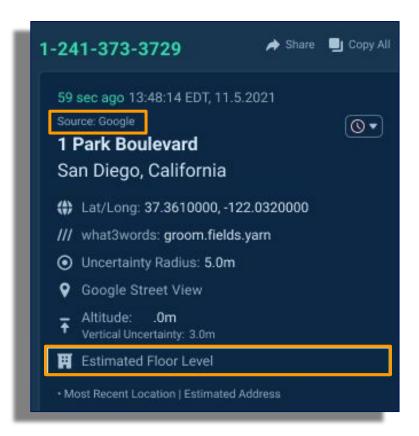
The Estimated Floor Level feature equips telecommunicators with actionable caller location data.

The option will appear under the available Altitude information for supported calls.

Selecting Estimated Floor Level will open GeoComm's Vertical Location Service in a new tab and will display available data.

### **Estimated Floor Level**

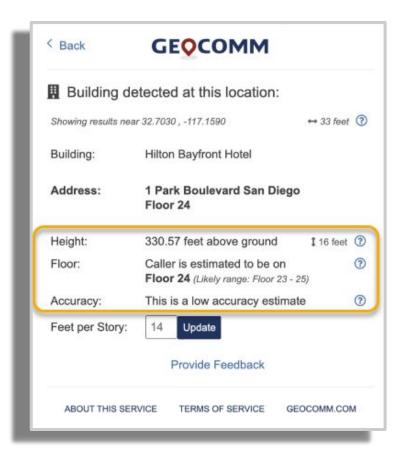
By clicking on the **Estimated Floor Level** option for a Google call,
RapidSOS will take the location
information for that call – including its
latitude and longitude, available z-axis
data, and vertical uncertainty – and
automatically open GeoComm's
Vertical Location Service to do the
translation.



### **GeoComm Powered Data**

GeoComm's Vertical Location Service translates the caller's location information into more actionable data, including Estimated Floor and Estimated Floor Range, as well as building information if available.

General access to GeoComm's Vertical Location Service performs this conversion based on a global set of open-source building information.



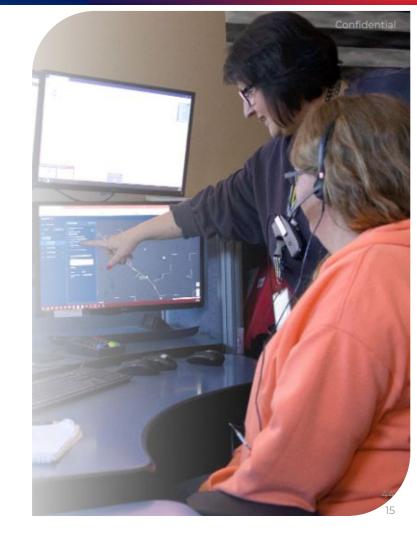
# Using Estimated Floor Level Information



The Estimated Floor Level information will provide an accuracy estimate and a likely range of floors.



Follow your agency's address verification policy when utilizing Estimated Floor Level information.

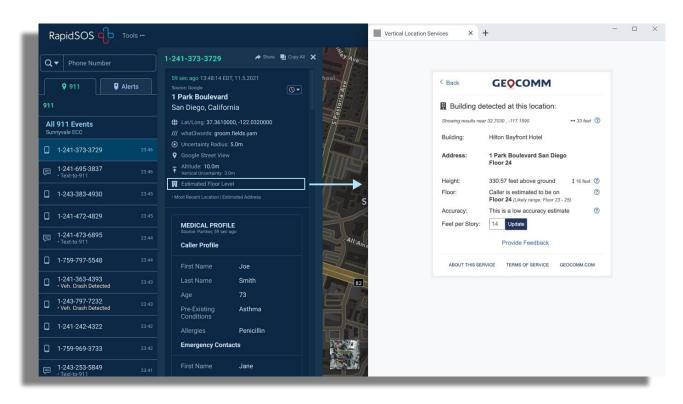


# **Estimated Floor Levels FAQ's and Use Cases**

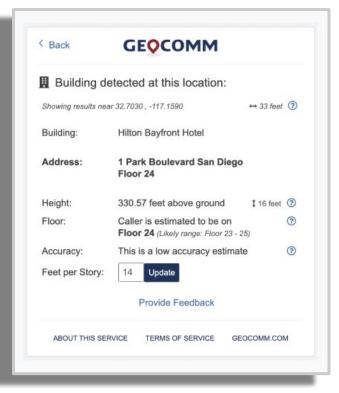


### Does the feature cost anything?

The Estimated
Floor Level
feature is
available to
RapidSOS users
at no cost.



# Will the GeoComm conversion data always have every field populated?



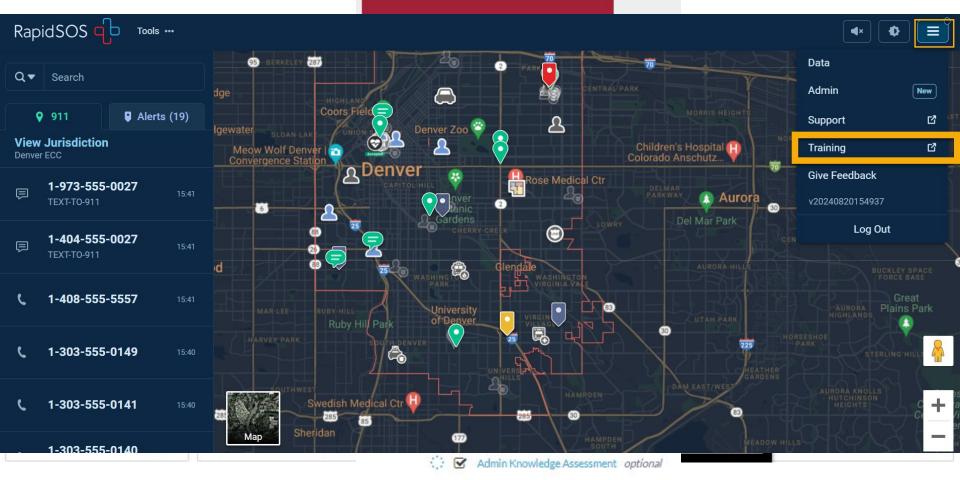
The Estimated Floor Level conversion relies on the underlying global dataset when performing a conversion. So, if no building information is detected for a certain location – or that location only has a subset of information available – some fields will not show complete values.

# Consider the multi-story buildings in your jurisdiction

How could Estimated Floor Level enhance emergency response?

- Emergency in a hotel, dormitory or office building
- Fire in an apartment complex
- Active Assailant on college campus
- Natural disaster in a high rise building







### Agency Share & Chat

WHY

HOW

WHEN

### Interoperability

Agencies need to relay information during a dual, mutual aid, and interjurisdictional response to neighboring or non-primary agencies

### Mastery

Discover how to configure, then activate, and effectively manage Agency Share & Chat inside RapidSOS.

#### **Use Cases**

Explore when to utilize Agency Share & Chat through real-world scenarios and impactful conversations.



240M

Calls made a year in the USA

80%

From wireless devices.

100K+

Call transferred to the wrong jurisdiction a year.

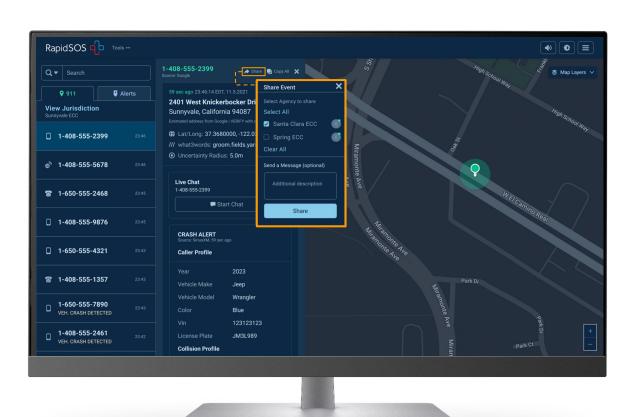
NENA: "911 Statistics"

### Agency Share & Chat

Agency Share and Chat allows telecommunicators to share an incident and communicate with paired ECCs for mutual aid requests or in other scenarios requiring collaboration with peer agencies inside RapidSOS.

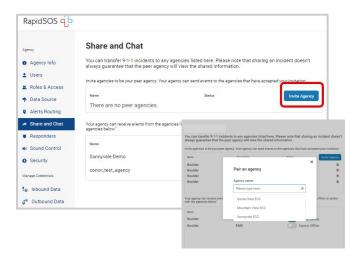
With Agency Share and Chat, ECCs can:

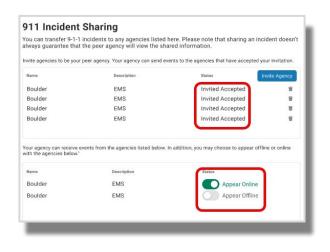
- Quickly share incident location and data with surrounding ECCs from directly inside RapidSOS
- Digitally communicate with those peer agencies inside RapidSOS

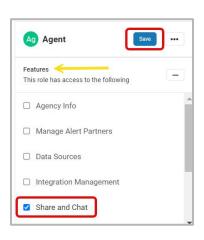


### Admin Enablement Steps

### Pair with Peer Agencies via the Admin Menu







### **Invite Agencies**

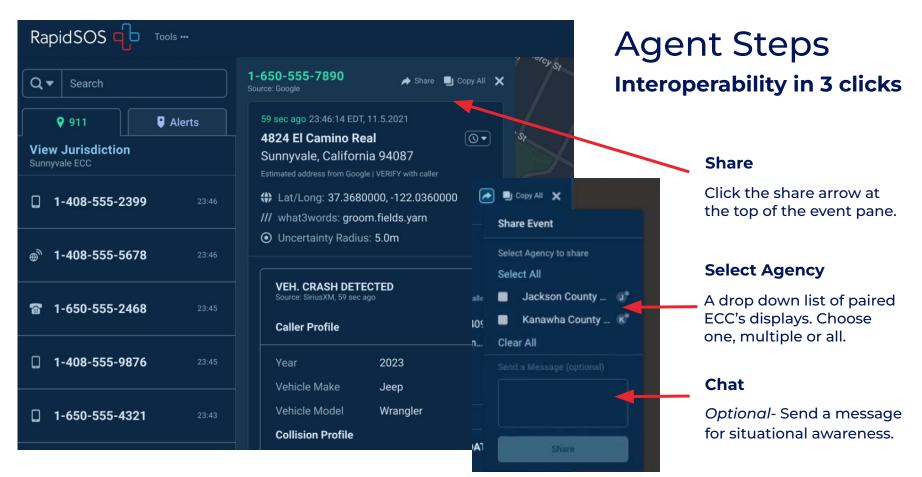
Paired agencies can be within 100 miles of jurisdictional boundaries and across state lines.

#### **Online Status**

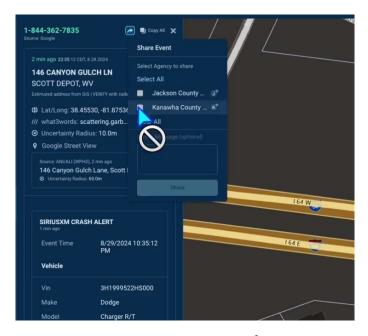
When online, your agency will be available for share and chat functions with paired agencies.

#### **Data Source Enablement**

Configure ECC roles in accordance with agency SOP.

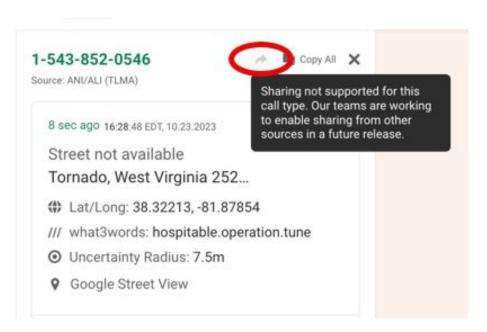


### When Sharing is not Caring



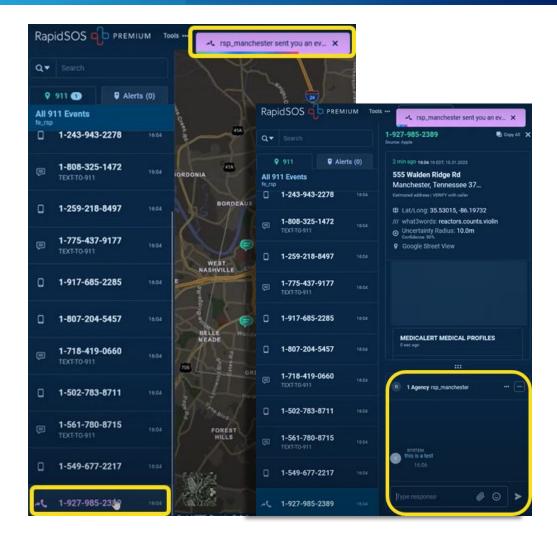
#### **Cannot Select Pair**

ECC is not in online status



#### **Cannot Select Share**

Only Apple or Google device 911 calls can be shared using this feature.



# Paired Agency Mutual Aid in 3 Clicks

#### **Notifications**

A purple banner & matching 911 queue number indicate a shared event. Click either to view details.

#### **Event Information**

Opening the call details reveals location, additional data and live chat option.

#### Chat

Optional- Send a messages for situational awareness.

### Streamlined Crisis Response

Several calls are received at the primary ECC regarding a multi-vehicle accident. One of the involved parties has vital health data information attached to their wireless device.

Agency Share and Chat allows the ECC to quickly share all the associated data from the health profile without having to pick up a phone or take up radio transmission time. The chat option allows ECC's to communicate with each other directly as they coordinate response.



### Dynamic Incident Management

An open line 911 call is received at your ECC. From information displayed inside RapidSOS, it appears the caller is moving. There are sounds of a disturbance as the call continues to travel toward your agency's border.

Agency Share and Chat allows the call-taker to share the location and associated incident information with the neighboring jurisdiction while still maintaining the open line on the original call. The chat option allows ECC's to communicate with each other directly as they coordinate response.



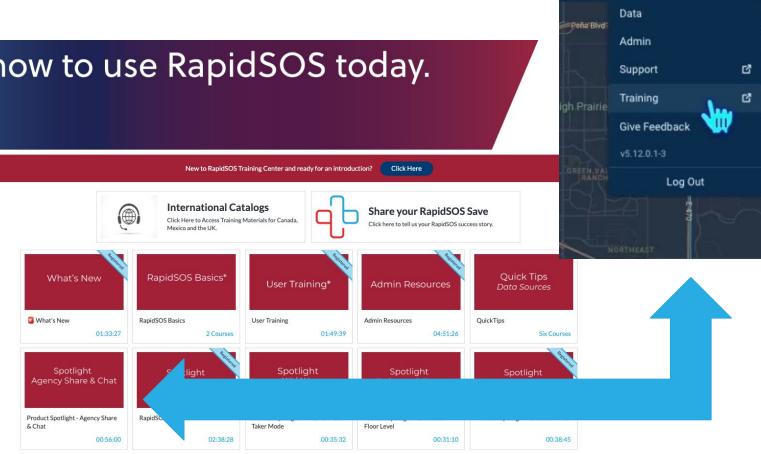
#### **FAQs**

- Q. Does my ECC still need to reach out to surrounding ECCs when using Agency Share and Chat?

  This will vary depending on ECC policy & procedure.
- Q. Can I disable the chat feature of Agency Share and Chat?
- **Q. Can chat data be recovered for compliance or legal purposes?** Yes. 7 year retention. Reach out to support for recovery.
- **Q.** What if the incident has been shared with multiple ECCs? Everyone gets the data. Group Chat.
- Q. Can my ECC "re-share" an incident to another ECC?

  Agency A can share an event with Agency B, but Agency B can not share the event with Agency C.

#### Learn how to use RapidSOS today.



#### Multi-Agency Routing

DATA

**DISTRIBUTE** 

**DISCUSS** 

#### **Transformation**

Fundamental shift towards an information-driven economy, necessitating that public safety systems evolve from analog to digital.

#### Interoperability

Multi-Agency Routing allows quick, secure communication across agencies, leading to faster and more coordinated responses, ultimately improving community safety.

#### **Use Cases**

Analyze real-world
examples to
understand how MAR
improves response
times and
coordination across
different agencies.

#### **Then**





Those manual workflows are straining an already overburdened system

49%

ECC vacancy rate<sup>1</sup>

40%+

Of ECCs fail to meet NENA answer time SLAs<sup>2</sup> 65M+

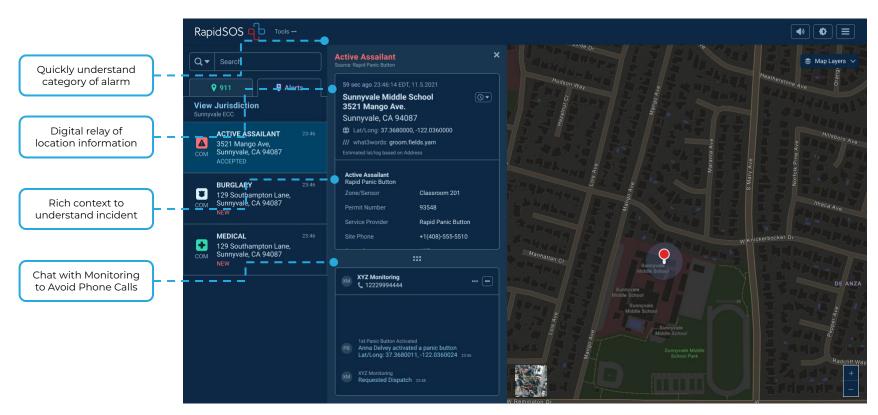
Monitored / IoT Initiated calls to 9-1-1; no ability to prioritize real vs. false alarm<sup>3</sup>

<sup>1. &</sup>quot;9-1-1 Dispatch Response Time Grow with Staff Shortfall" (GovTech, June 2022)

<sup>2. &</sup>quot;An Analysis of Public Safety Call Answering and Event Processing Times" (Fire Protection Research Foundation, 2022)

<sup>3. &</sup>quot;<u>Understanding the Data Gap in Emergency Response: Evidence from U.S. 9-1-1 Agencies</u>" (SSRN, June 2020)

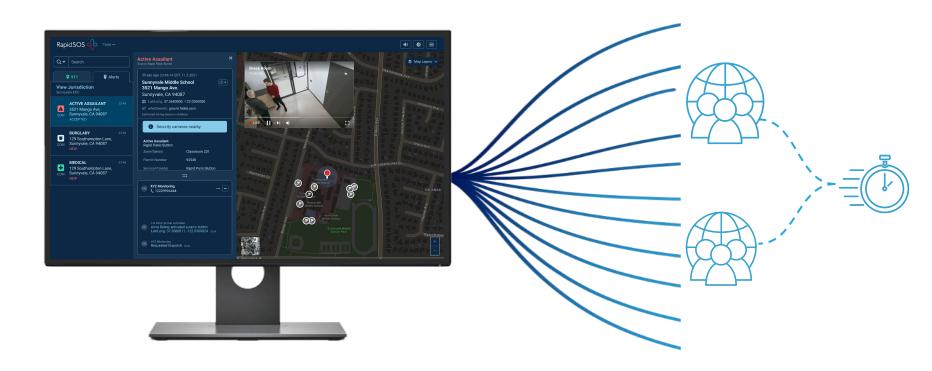
#### Digital Alerts: Fully Digitized Alarms



#### Leading Network of +540M Devices

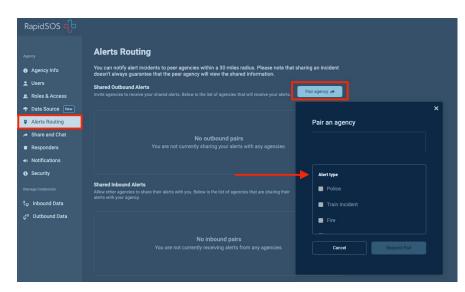


#### Multi Agency Routing: Share Alarm Data



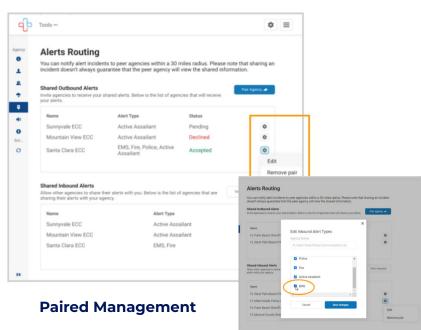
#### Admin Enablement Steps

#### Pair with Peer Agencies via the Admin Menu



#### **Routing for Paired ECC**

Invite paired agencies within a 30-mile radius and across state lines to receive information-only copies of your ECC's alerts, categorized by emergency type.



Admins can dynamically configure pairings by agency or emergency type.

#### Responsible ECC

#### **Receives Actionable Digital Alert**

#### **Accept Banner**

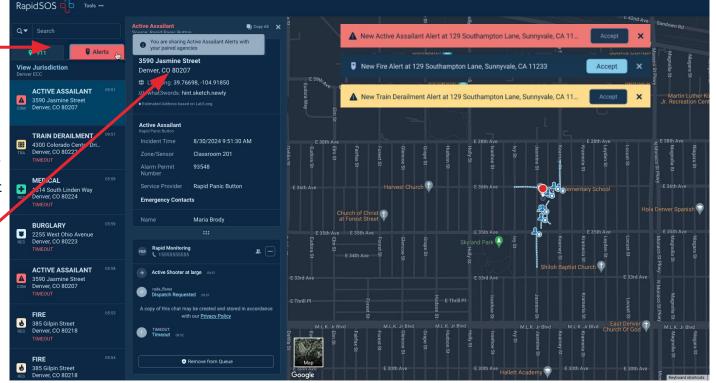
Banner notification displays across RapidSOS data screen



Alerts tab lights up

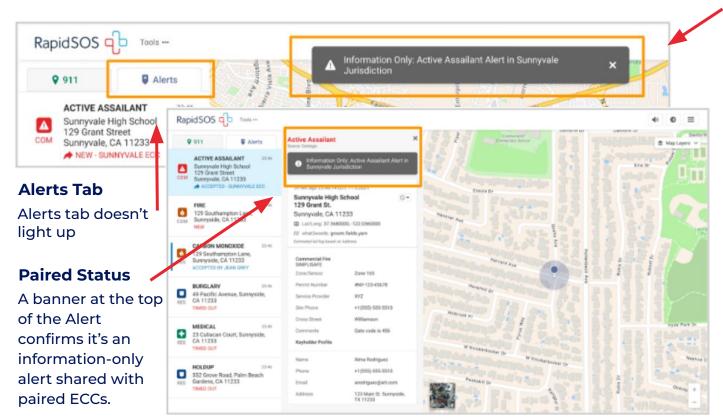
#### **Paired Share Status**

At the top of the Alert a confirmation showcases the information has been shared with paired ECCs



#### Notified ECC

#### **Receives Information Only Alert**



#### Information Only Banner

Information Only banner displays without action to accept.



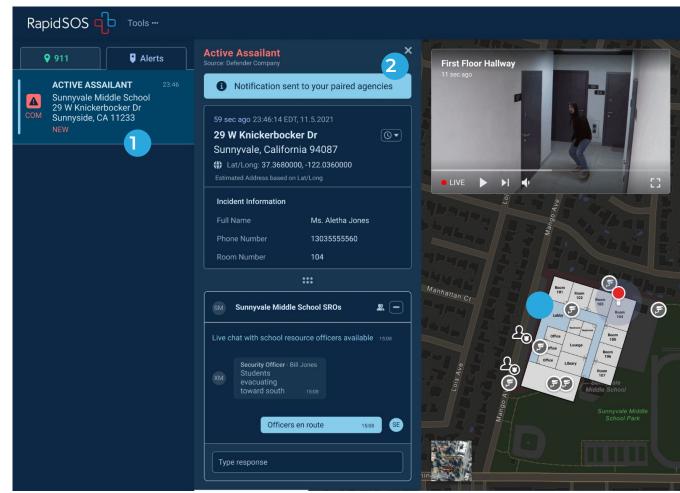


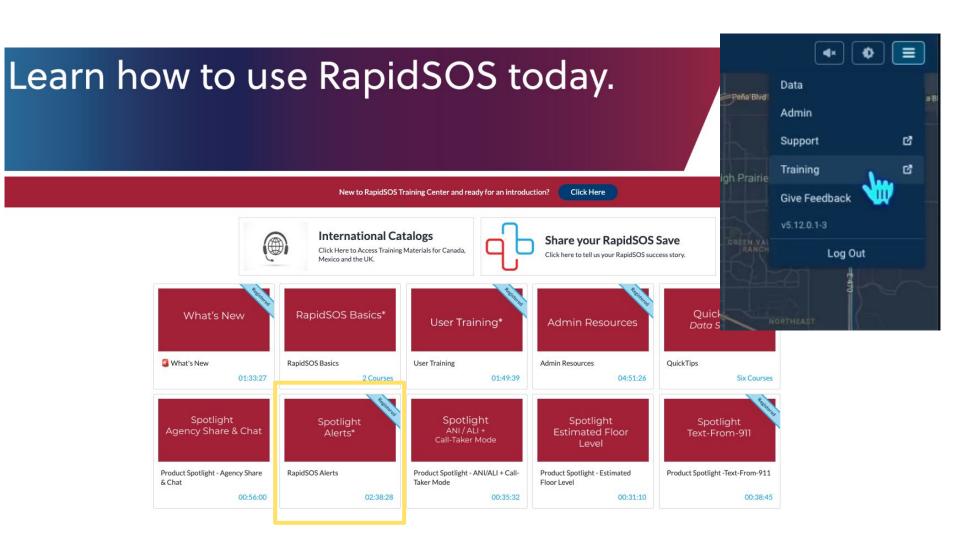


#### School Safety

#### Multi-Agency in action...

- ECC is instantly alerted of panic button activation
- Nearby agencies also receive an alert, so they're poised to offer mutual aid
- Telecommunicators can set up response efforts for success





#### Norfolk Southern and Rail Safety

#### Railroad Emergencies

Railroad emergencies can encompass a wide range of situations that require immediate attention and response to ensure the safety of people and property.

#### Norfolk Southern

The rail industry is dedicated to ensuring that the most efficient and sustainable way to move freight over land is always the safest. Norfolk Southern is committed to becoming the gold standard of safety in the industry.

### RapidSOS & Norfolk Southern

RapidSOS and Norfolk Southern strengthens the coordinated effort of local law enforcement, fire departments, emergency medical services, and railroad companies.

# RapidSOS Powers Emergency Response for 97% of US; including 99% of Norfolk Southern rail in the U.S.

#### +500 Million



#### Connects data from over 500 million devices

Telecommunicators have access to location and rich data from 500M+ devices

+15,000



#### Directly Used in over 15k 911/Response agencies

RapidSOS empowers ECCs to protect over 97% of people in the US, and reach more every day

+165 Million



#### Managing over 165 million emergencies annually

RapidSOS supports critical emergency operations for 165 million emergencies each year

#### +20 Thousand



#### Over 20k hours spent with public safety annually

RapidSOS has trained hundreds of thousands of first responders

#### Route Map

Norfolk Southern railway lines in **RED** 

Trackage lines in **PURPLE** (owner of track allows others to use it)

Haulage lines in LIGHTER PURPLE (owner of track operates power)



#### East Palestine Derailment

Feb. 3	8:12 PM	Train seen on fire via surveillance footage 20 miles from eventual derailment site
	8:54 PM	Norfolk Southern freight train derails. 38 rail cars derailed and a fire ensued that damaged an additional 12 cars. 20 total hazardous materials cars on the train, 11 of which derailed.
	9:53 PM	Shelter in place issued for surrounding area, evacuation orders issued for 1-mile area around derailment
Feb. 4	6:00 PM	Fire continues to burn at derailment site with ongoing firefighting efforts
Feb. 5	6:30 PM	EPA Officials confirm vinyl chloride onboard train and firefighters were instructed to step back from the scene
Feb. 6	9:15 AM	Norfolk Southern crews and first responders continue trying to stabilize tank cars
	4:30 PM	Norfolk Southern crews perform 'controlled release' to burn off toxic chemicals in one of the cars and prevent a deadly explosion
		1

#### Legacy Public Safety Infrastructure Significantly Hampered Response

① 20:57:31 Feb 3, 2023

37-FIRE- OTHER
973 E TAGGART ST
MCKIM'S
EAST PALESTINE
TRAIN ON FIRE NEAR ALICE

Actual responder dispatch after East Palestine derailment on 2/3/2023



#### First Responders Asking for Train Info Inside RapidSOS

Senate congressional testimony on hazardous material train derailment — 2023

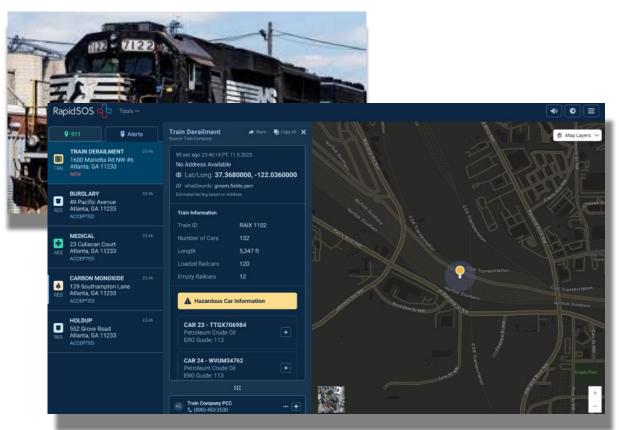


Source: https://www.youtube.com/watch?v=lvhGVL4BxQ4

There are apps that I have on my phone that when a car flips [the information] will be relayed to [a first responder] app. One example is IamResponding / RapidSOS... En route to a motor vehicle accident I know that the car has flipped three times, the airbag has gone out... I should be able to get that information about trains.

Chip Comstock
 Chief of Western Reserve Joint Fire District

#### RapidSOS and Norfolk Southern



The partnership between
Norfolk Southern Corporation
and RapidSOS helps equip
emergency communications
centers and field responders
with critical information to
safely respond to a rail
emergency.

Through the partnership, ECCs and field responders can quickly access cargo and hazardous materials information, efficiently notify mutual aid agencies and receive ongoing training.

#### RapidSOS: Transformation in Response

#### **Legacy Public Safety Infrastructure**

#### **ANALOG 512 bytes**

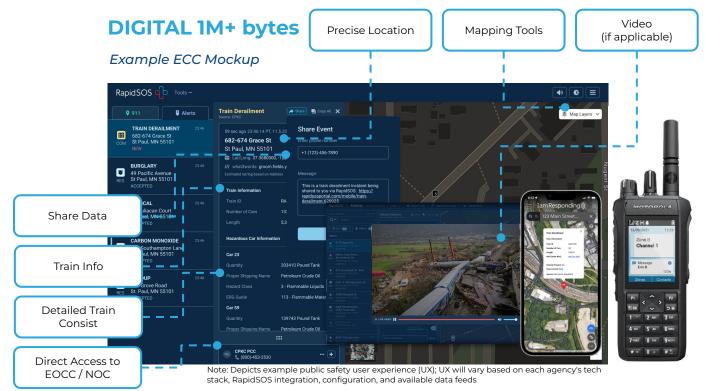
D 20:57:31 Feb 3, 2023

37-FIRE- OTHER
973 E TAGGART ST
MCKIM'S
EAST PALESTINE
TRAIN ON FIRE NEAR ALICE

Actual responder dispatch after East Palestine derailment on 2/3/2023

Legacy public safety infrastructure significantly hampered response

#### RapidSOS: 10 yrs & \$255M+ Building Dedicated Digital Infrastructure



#### **Train Incidents Alerts Workflow and Delivery**

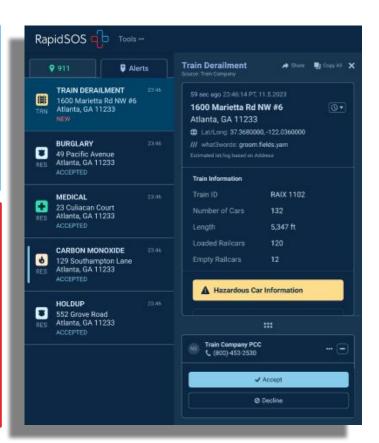
#### **Train Incidents Alerts**

When a train incident is detected, the Norfolk Southern Network Operations Center (NOC) will automatically be notified and will create an Alert inside RapidSOS Portal/RapidSOS Premium.

#### **Train Incident Alerts Delivery**

All JV-ECC's along a Norfolk Southern rail line will be enabled with Digital Alerts. This allows ECC personnel to accept and action the alert immediately.

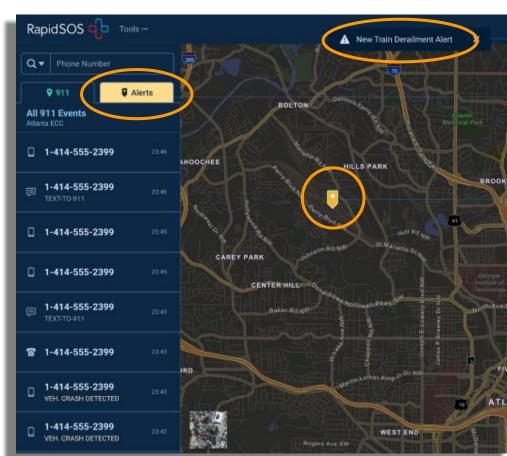
 A chat with the Norfolk Southern NOC will be available, however, a voice call on a priority line may also be received, given the importance of the incident.



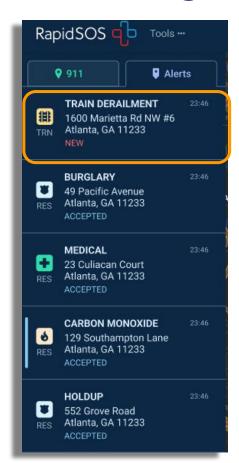
#### **Alerts Workflow and Norfolk Southern**

The ECC will receive the Alert, including enhanced noticeablity features, and may also receive a phone call from the monitoring company and/or the Norfolk Southern NOC to ensure a timely response to the train emergency.

- The the monitoring company call (on a priority line) will provide line with location information and type of event.
- A call from the Norfolk Southern NOC will provide in depth information regarding the train and its contents.



#### **Train Emergency: Alerts Queue**

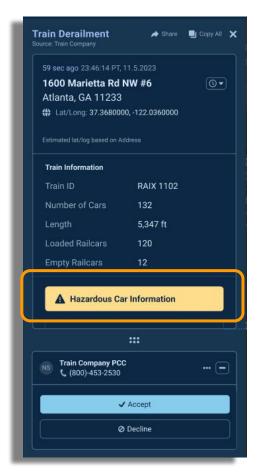


The Train Emergency in the Alerts Queue will display the

- Emergency Type (TRAIN DERAILMENT)
  - A new train track icon will display in yellow
- Location of the event
- The status (NEW, ACCEPTED, TIMED OUT)
- Time Stamp

Due to the nature of train emergencies, a street address may not always be available. In the event a specific address can not be provided, the nearest latitude and longitude coordinates will be displayed in the Alerts queue.

#### **Train Incident: Event Pane**



The Train Emergency Event Pane will display

- The Emergency Type (Train Derailment)
- Time Stamp
- The location information, including lat/long
- Train Information
  - Train ID
  - Number of cars
  - Length of train
  - Loaded Railcars
  - Empty Railcars
- Hazardous Car Information will be highlighted by a YELLOW BANNER
  - Scrolling beyond the banner will display additional information

#### **Hazardous Car Information**

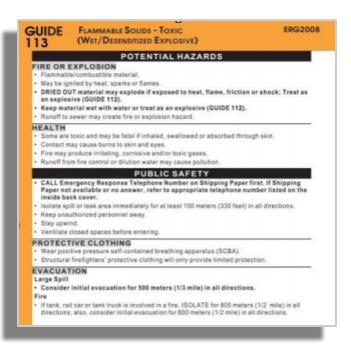
Information from the Hazardous Car Information pane may include:

- Railcar sequence (counting back from engine)
- Equipment ID (number on the side of the rail car)
- Chemical cargo
- Emergency Response Guide reference number
- Quantity of the hazardous material
- Hazardous materials class

Access to additional information is made using the "+" sign on each railcar tab.



#### **Emergency Response Guide (ERG) Number**



The Emergency Response Guide Number is listed on the data link as well as the event pane.

This reference number provides information about potential hazards and public safety response specific to the type of cargo being transported by rail, road, air, water or pipeline.

#### **Review of the Alerts Workflow and Delivery**

#### What are Alerts?

Alerts are often alarm activations that are triggered by security solutions, personal safety and other public safety solutions that may not rise to the level of a priority or 911 call. Most Alerts are displayed in the Alerts queue inside RapidSOS Portal/Premium.

#### **Alerts Delivery into the ECC**

Alerts can be pushed through
RapidSOS Portal/Premium for JV
accounts as a supplemental or digital
Alert.

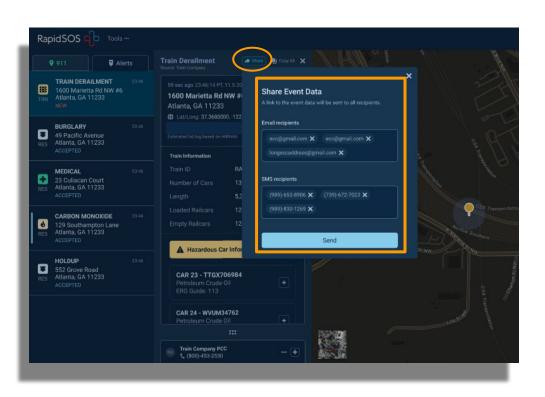
- Supplemental Alerts include a phone call from the monitoring company
- Digital Alerts include the ability to chat with monitoring agents as the event unfolds.

# Sharing Data - Field Responders & ECCs

Train Incidents



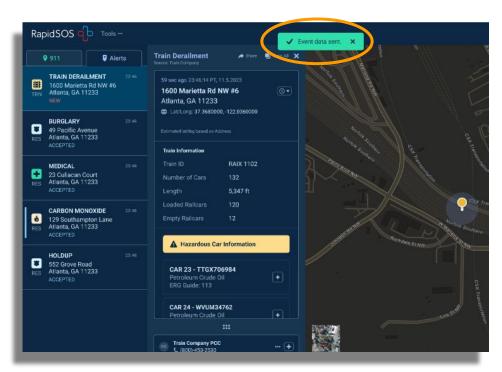
#### **Notifying Field Responders**



ECC personnel with appropriate permissions can share Train Incident Alert information with field units and/or other emergency service organizations using emails and/or phone numbers by clicking on the share icon at the top of the event pane.

Information shared with external users will include the "information only" SMS notification as well as the data link with specifics about the event.

#### **Ensuring Delivery of Train Emergency Alert**

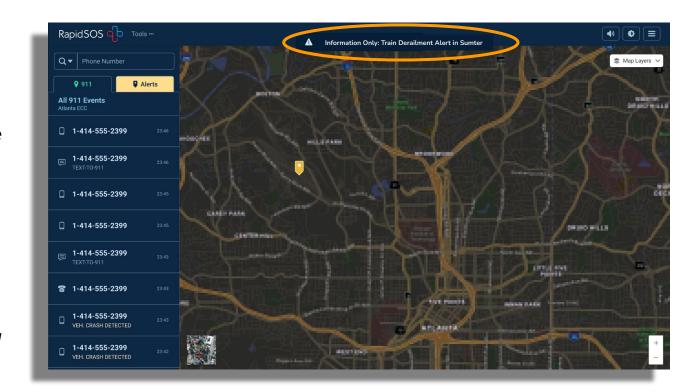


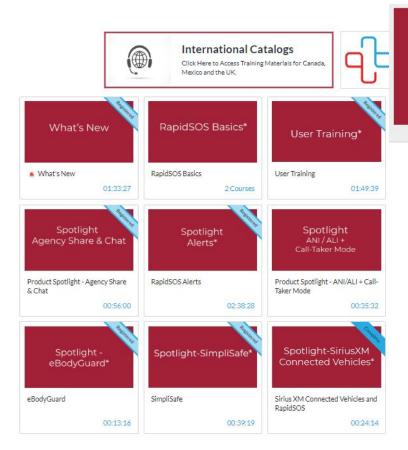
A success banner will appear at the top of the data screen (map view) when a Train Emergency Alert has been successfully shared with field responders, using email and/or phone numbers.

#### Multi-Agency Routing - Notified Agency

The ECC receiving the notification will see a banner on their map screen indicating the type of incident and the responsible jurisdiction.

Clicking on the share icon at the top of the event pane allows notified ECCs to share alert data with their field units





#### **Visit the Training Center inside RapidSOS**

#### Norfolk Southern Train Safety

Norfolk Southern

Curriculum

About this course

#### Course Overview (01:01:39)

- ▼ Norfolk Southern + RapidSOS Alerts Overview
- Norfolk Southern QuickTip (00:01:30)
- ▼ For AGENTS (Line-Level)
  - AGENTS Start Here (Understanding the WORKFLOW for Train Incidents) (00:06:23)
- O AGENTS Understanding DATA for Train Incidents (00:03:59)
- O 🖟 " Production Test Mode Testing Norfolk Southern Digital Alerts (00:10:40)
- FAQ Norfolk Southern + RapidSOS (00:06:19) optional
- ▼ For ADMINS (Responsible for configuring and permissions)
- ADMINS Start Here (Understanding Train Incident Workflow) (00:07:00)
- O ADMINS Understanding DATA for Train Incidents (00:06:11)
- Production Test Mode Testing Norfolk Southern Digital Alerts (00:10:40)
- FAQ (ADMINS) Norfolk Southern + RapidSOS (00:07:34) optional
- Understanding Multi-Agency Routing (for Admins) (00:01:23) optional

## Thank you

Training@RapidSOS.com





## DEADLINES AND REMINDERS

#### Are you hiring?

We can post your job openings to our website. Email <u>Michelle</u> the job description including closing date.



Are you looking for a job? Check our <u>website</u> for openings.

FY24 Legacy 9-1-1 Cost Reimbursement submissions are due by the 10<sup>th</sup> of each month. The FY24 form is <a href="here">here</a>.



#### PST CERTIFICATION REIMBURSEMENT

Request for Payment for PST
Certification submissions made by the
10th will be paid out at the end of the
month. Anything submitted after the 10th
will be paid at the end of the following
month. You can find more information on
our website.



Upload, validate, aggregate your GIS data to the State office VEP.



#### STAFFING CHANGES

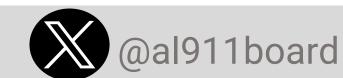
Have you had a staffing change, please log into the ABC App and make the needed changes. Haven't signed up yet? You can by clicking <a href="here">here</a>.

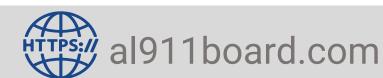










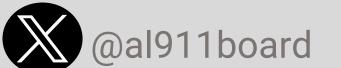


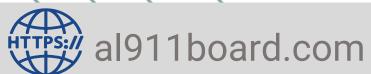


# Questions?









# Contact Us

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